

Ending Preventable Maternal Mortality (EPMM)

Launch of the Coverage Targets and Milestones



Agenda

Central European Time (CET)	Topic	Speakers
2:00-2:10pm	Welcome Opening remarks	Moderator: Femi Oke Dr. Tedros Adhanom Ghebreyesus Director General, WHO Dr. Natalia Kanem Executive Director, UNFPA
2:10-2:20pm	Ending Preventable Maternal Mortality: An Overview	Dr. Anshu Banerjee Director, Maternal, Newborn, Child and Adolescent Health and Ageing (MCA) Department, WHO
2:20-2:25pm	EPMM Coverage Targets for 2025	Dr. Willibald Zeck Global Maternal and Newborn Health Thematic Fund Coordinator, UNFPA Dr. Allisyn Moran Unit Head, Maternal Health, Maternal, Newborn, Child and Adolescent Health & Ageing Department, WHO
2:25-2:30pm	EPMM Milestones towards improving maternal health and wellbeing	Dr. Sylvia Deganus Obstetrician /Gynaecologist, Ghana
2:30-3:10pm	Panel discussion on Advancing Maternal and Newborn Health in High-burden Countries	Discussants: Dr. Martina Baye Coordinator of the national program to combat maternal and child mortality, Ministry of Public Health, Cameroon Dr. Saroja Pande President Elect, Society of Obstetricians and Gynaecologists, Nepal Nick Pearson Founder and Director at Jacaranda Maternity Tariah Adams Communication/Advocacy Officer, White Ribbon Alliance, Nigeria Franka Cadée President, International Confederation of Midwives (ICM) Robyn Churchill Maternal Health Team Lead Office of Maternal Child Health and Nutrition, USAID
3:10-3:20pm	Q & A	
3:20-3:25pm	Next Steps	Dr. Anneka Knutsson Chief, Sexual and Reproductive Health Branch, UNFPA
3:25-3:30pm	Closing Remarks	Dr Austin Demby Honourable Minister of Health & Sanitation, Sierra Leone

Opening comments



Dr. Tedros Adhanom Ghebreyesus



Dr. Natalia Kanem

Ending Preventable Maternal Mortality: An Overview



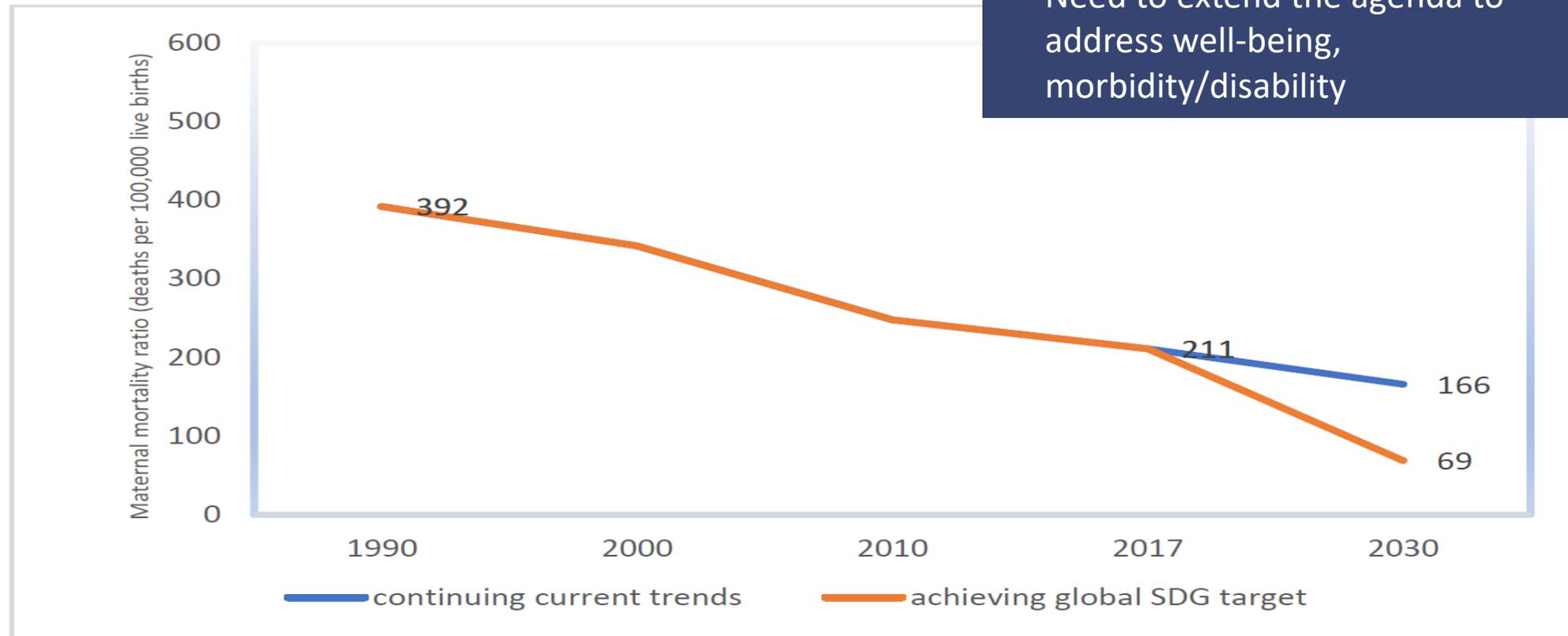
Dr. Anshu Banerjee, WHO



Maternal Mortality and projections to 2030

295,000 maternal deaths in 2017

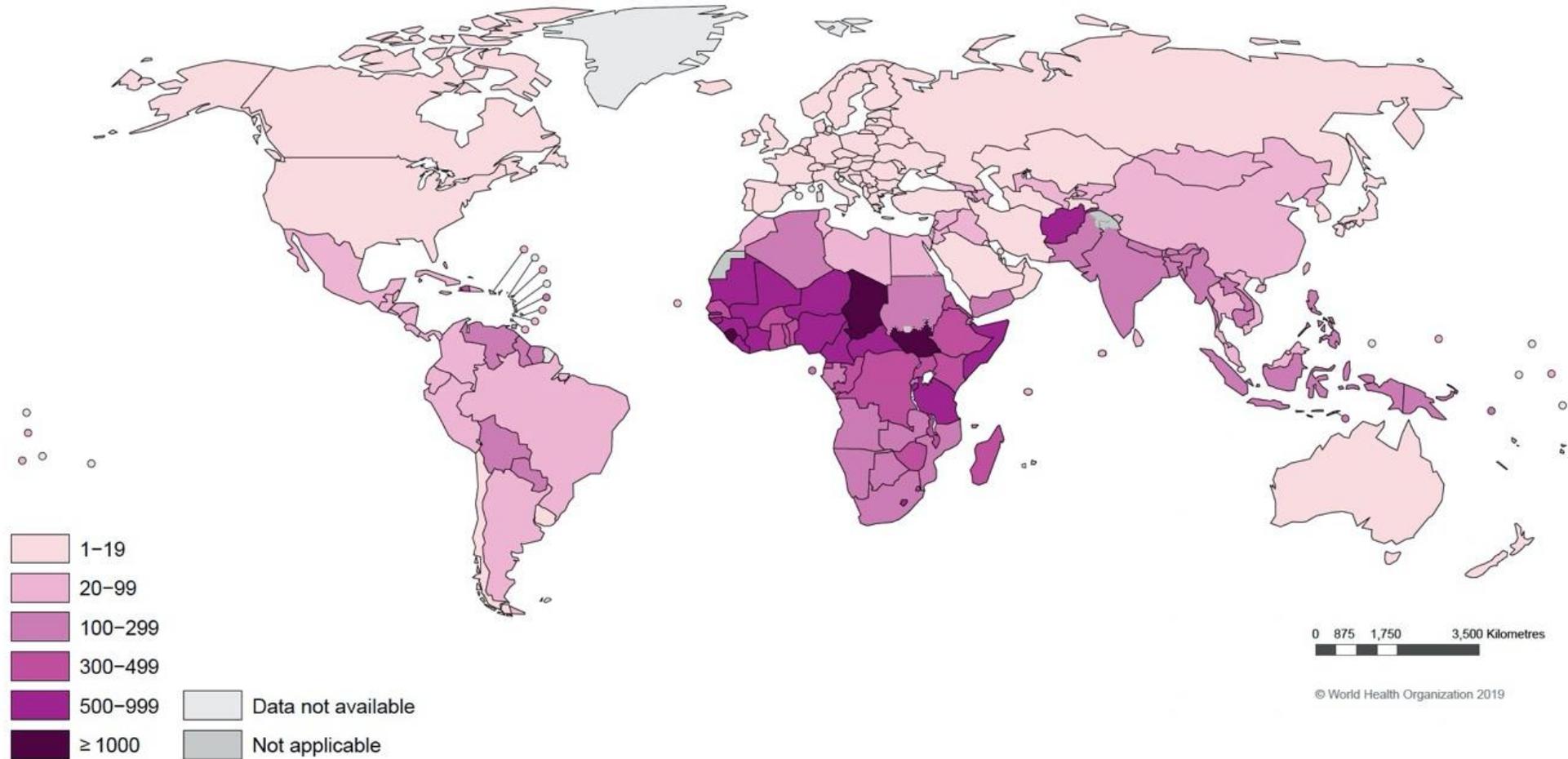
- ARR: 2.9% far short of what is needed to achieve SDG target.
- Need to extend the agenda to address well-being, morbidity/disability



Global targets by 2030

- The average global target is a **Maternal Mortality Ratio of less than 70/100 000** live births by 2030.
- The supplementary national target is that no country should have a **Maternal Mortality Ratio greater than 140/100 000** live births by 2030.
- All countries will have reached the target of **12 or fewer stillbirths** per 1000 total births.

Global burden of maternal deaths



Source : WHO, UNICEF, UNFPA, World Bank Group and the United Nations Population Division. Maternal mortality: Level and trends 2000-2017. WHO, Geneva, Switzerland 2019.

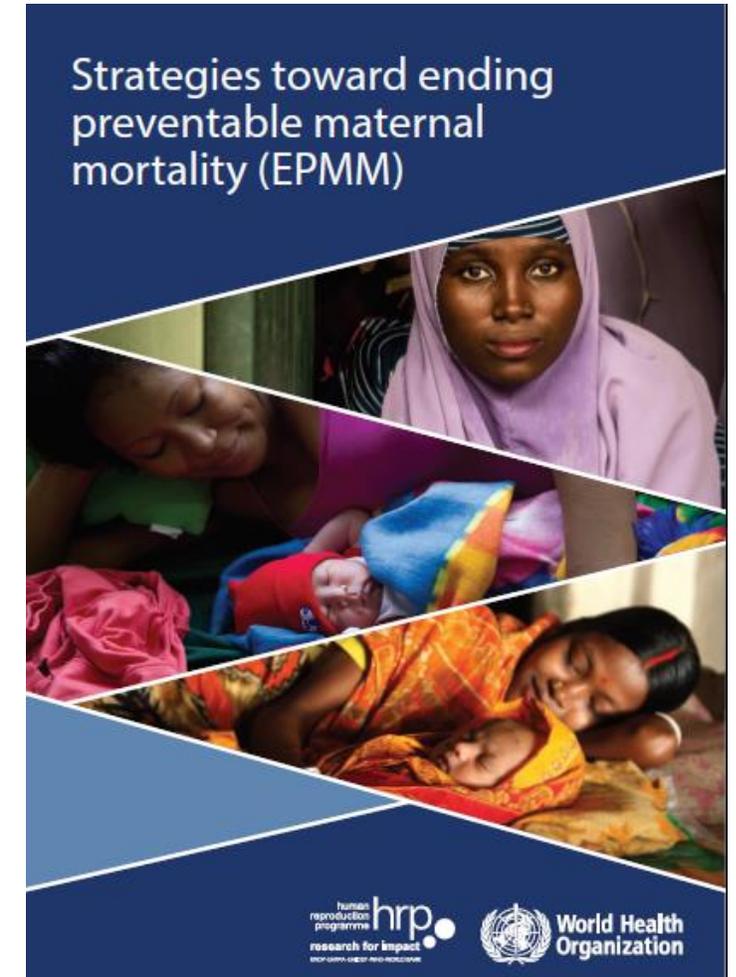
Ending Preventable Maternal Mortality: A Renewed Focus

Launched in 2015

- Outlined SDG targets and strategies for ending preventable maternal mortality across 11 themes including proximal and distal determinants
- Initial focus on targets and measurement

Re-orientation in 2020-21

- EPMM management group (WHO, UNFPA)
- Focus on country implementation and monitoring
- EPMM coverage targets and milestones developed
- Selected priority countries for the initial phase
- Linking with Every Newborn Action Plan (ENAP) to strengthen country implementation



Targets and milestones cover EPMM 11 key Themes

Guiding Principles

Empower women, girls, and communities

Integrate maternal and newborn health, protect and support the mother-baby dyad

Ensure country ownership, leadership, and supportive legal, regulatory, and financial frameworks

Apply a human-rights framework to ensure that high-quality reproductive, maternal, and newborn health care is available, accessible, and acceptable to all who need it

Cross-cutting Actions

Improve metrics, measurement systems, and data quality to ensure that all maternal and newborn deaths are counted

Allocate adequate resources and effective health care financing

Five Strategic Objectives

Address inequities in access to and quality of sexual, reproductive, maternal, and newborn healthcare

Ensure universal health coverage for comprehensive sexual, reproductive, maternal, and newborn healthcare

Address all causes of maternal mortality, reproductive and maternal morbidities, and related disabilities

Strengthen health systems to respond to the needs and priorities of women and girls

Ensure accountability in order to improve quality of care and equity

Selection of priority countries for the initial phase

- Criteria
 - High burden of maternal deaths and stillbirths
 - Strong presence of a facilitating partner
 - Representative of different stages of Obstetric Transition framework
 - Midwifery focused initiatives
 - Language diversity
 - Geographic representation

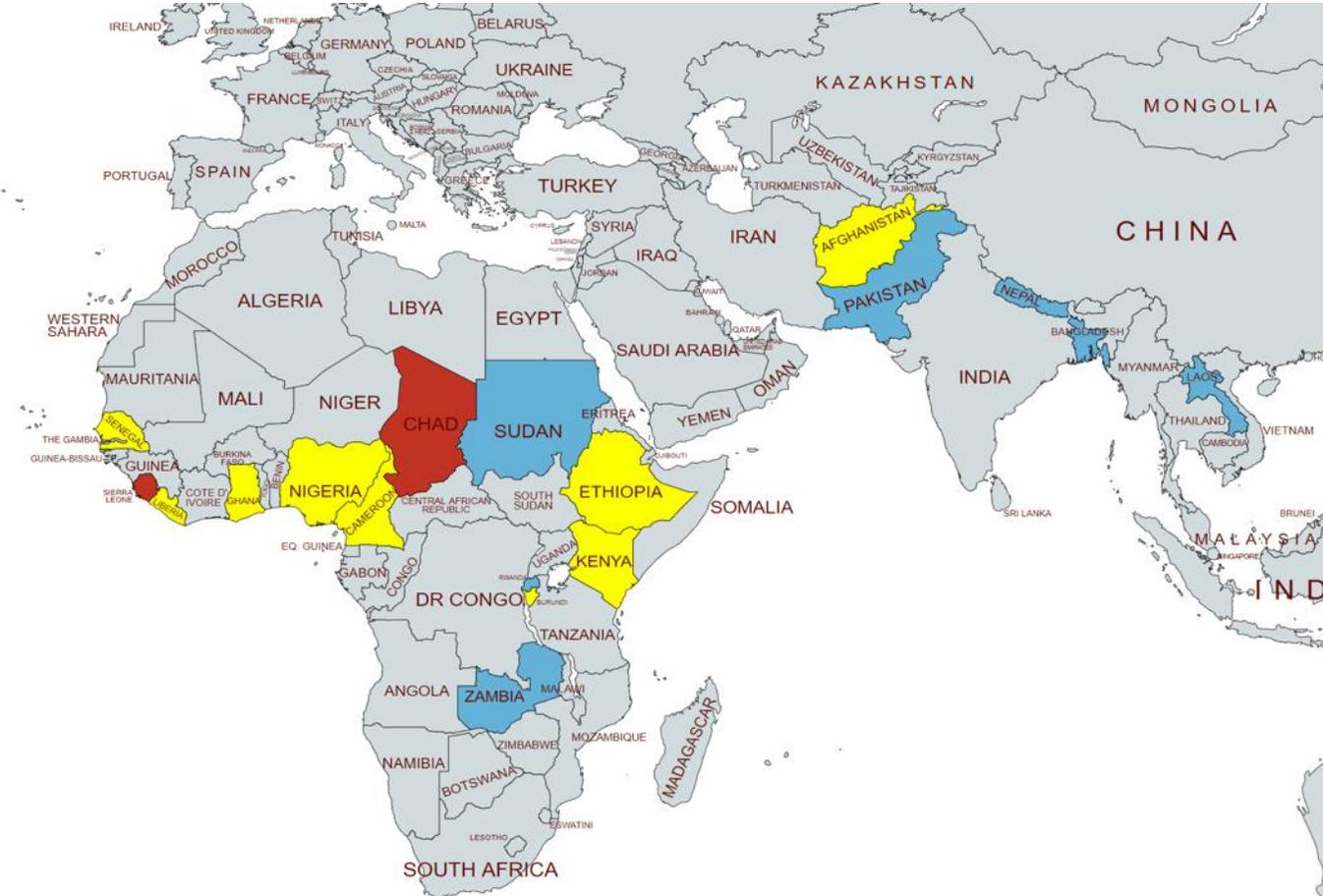
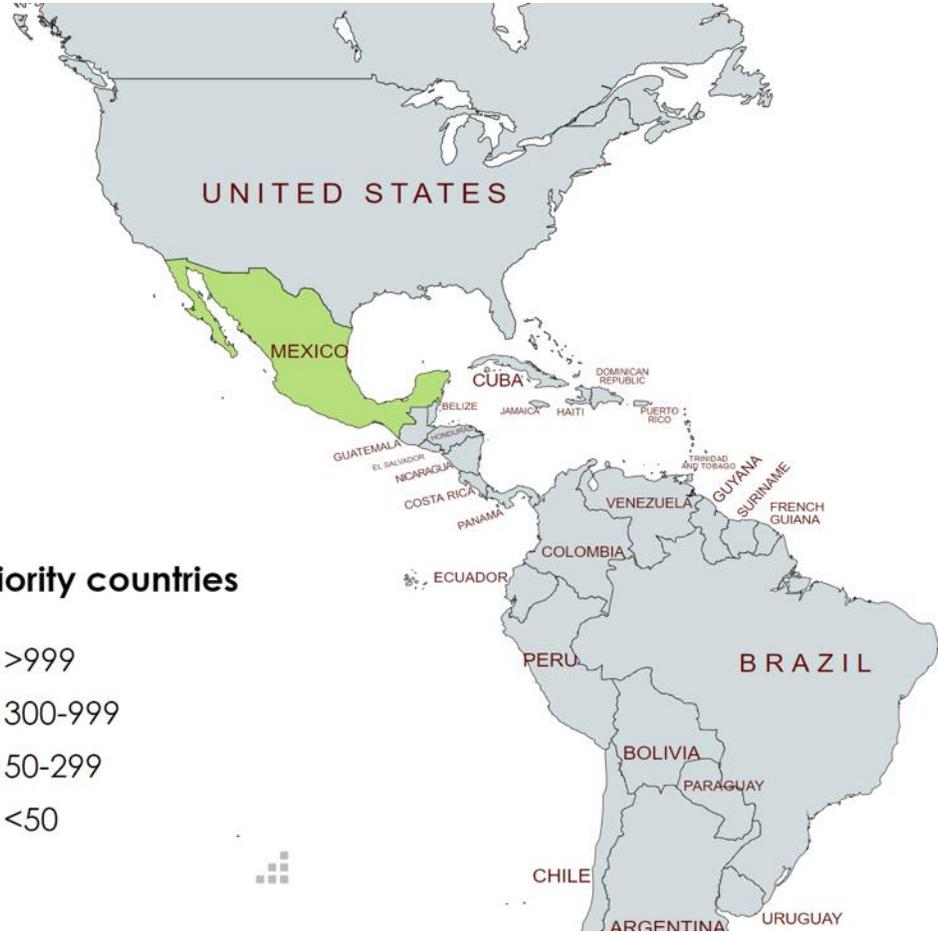
- Number of countries for the initial phase: 19

EPMM priority countries for the initial phase

Obstetric transition stage	Country	MMR 2017	SBR 2019
Stage I (MMR >1000)	Sierra Leone	1120	23.7
	Chad	1140	27.5
Stage II (MMR 300-999)	Burundi	548	26.1
	Cameroon	529	19.5
	Ethiopia	401	24.6
	Ghana	308	21.7
	Kenya	342	19.7
	Liberia	661	24.2
	Nigeria	917	22.2
	Senegal	315	19.7
	Somalia	829	26.8
	Afghanistan	638	28.4

Obstetric transition stage	Country	MMR 2017	SBR 2019
Stage III (MMR 50-299)	Bangladesh	173	24.3
	Laos	185	16.6
	Nepal	186	17.5
	Pakistan	140	30.6
	Rwanda	248	16.9
	Sudan	295	22.6
Stage IV (MMR <50)	Mexico	33	6.8

Number of maternal deaths in EPMM priority countries



EPMM priority countries

- MMR > 999
- MMR 300-999
- MMR 50-299
- MMR < 50

EPMM Coverage Targets 2021-2025



Allisyn Moran, WHO



Willibald Zeck, UNFPA



Target 1: Every Pregnant Woman (EPMM/ ENAP target)

Indicator: Four or more antenatal Care contacts

Global target: 90% global coverage of four or more antenatal care contacts
National target: 90% of countries have > 70% coverage
Subnational target: 80% of districts have > 70% coverage

Target 2: Every Birth (EPMM/ ENAP target)

Indicator: Births attended by skilled health personnel

Global target: 90% global average coverage of births attended by skilled health personnel
National target: 90% of countries with > 80% coverage
Subnational target: 80% of districts with > 80% coverage



Target 3: Every Woman & Newborn (EPMM/ ENAP target)

Indicator: Early Routine Postnatal care (within 2 days)

Global target: 80% global coverage of early postnatal care
National target: 90% of countries with > 60% coverage
Subnational target: 80% of districts with > 60% coverage

Target 4: Every Pregnant Woman with obstetric complications (EPMM target)

Indicator: Proportion of the population covered by Emergency Obstetric Care (EmOC) health facilities within 2 hours of travel time

Global target: at least 60% of the population able to physically access the closest EmOC health facility within 2h of travel time
National target: : 80% of countries with > 50% of the population able to physically access the closest EmOC health facility within 2h of travel time



Target 5: On broader determinants of maternal health (EPMM target)

Indicator: Proportion of women aged 15-49 who make their own informed and empowered decisions regarding sexual relations, contraceptive use, and reproductive health care (SDG 5.6.1.)

Global target: 65% of women making their own informed and empowered decisions regarding sexual relations, contraceptive use, and reproductive health care
National target: 80% of countries enact legal and policy changes that guarantee full and equal access to women and men aged 15 years and older to sexual and reproductive health care, information and education

EPMM Coverage Targets 1,2 & 3: common with ENAP targets

Target 1

Every Pregnant
Woman
(EPMM/ENAP
target)

Indicator: Four or more antenatal Care contacts

- Global target: 90% global coverage of four or more antenatal care contacts
- National target: 90% of countries have > 70% coverage
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Target 2

Every Birth
(EPMM/ENAP
target)

Indicator: Births attended by skilled health personnel

- Global target: 90% global average coverage of births attended by skilled health personnel
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EPMM Coverage Targets 4 & 5

Target 4

Every Pregnant Woman with obstetric complications
(EPMM target)

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Target 5

On broader determinants of maternal health
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Proposed principles for EPMM targets

- **Focus on 4-5 coverage targets**
 - Three targets common with ENAP (ANC, SBA, PNC)
 - One on management of obstetric complications
 - One on social, economic, political determinants
- **Relevant to EPMM Strategies** (11 key themes)
- **Feasibility of measurement**
 - What we can measure now, and what we can measure in five years
 - Ambitious but also measurable – ideally through routine data collection
- **Useful for advocacy**, similar to immunization and HIV/AIDS
- **Sensitive to change over time**, linked with programmatic focus
- **Complement mortality targets and milestones** for programmatic progress, measured at **global, national, (sub-national levels)**

Process for developing the EPMM coverage targets

**May-September
2020**

**September-
October 2020**

**January-
February 2021**

**March-June
2021**

October 2021

Initial mapping of possible EPMM targets
(by WHO, UNFPA, UNICEF, LSHTM, Harvard School of Public Health and consultation of EPMM/ENAP Metric Group)

First online consultation

86 responses from 40 countries
(including 36 organizations)

Second online consultation

Incorporate consultation results and consult with EPMM/ENAP Metric Group and MoNITOR members

Launch

How countries can report and use the EPMM targets

- WHO, UNFPA and UNICEF will develop operational guidance on how to collect coverage targets for EPMM/ENAP – planned for beginning 2022
- WHO, UNFPA and partners will develop a “light” EmOC survey tool for the EmOC target 4
- WHO, UNICEF and UNFPA will adapt the ENAP tracking tool to incorporate EPMM targets and milestones to track progress on implementation
- Countries will report on targets and milestones on a voluntary basis – in 2023 and 2025

EPMM Milestones toward improving maternal health and well-being



Sylvia Deganus

ENDING PREVENTABLE MATERNAL MORTALITY (EPMM)

Milestones towards progress

1



Policies and Plans

2



Quality of Care

3



Equity

4



Data for action

5



Investment

6



Workforce

7



Response
and resilience

8



Commodities

9



Accountability

10

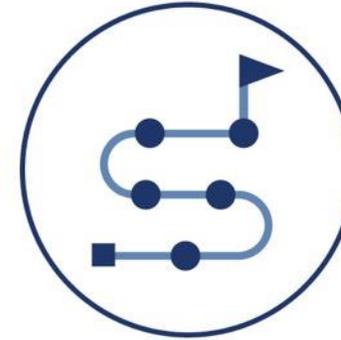


Research,
Innovation and
Knowledge Exchange

EPMM Milestones

- For **10 key areas**
- To **track the status of progress** towards ending preventable maternal mortality
- To **support countries** to:
 - identify gaps and barriers
 - jointly create action plans to address the gaps
 - identify specific need for support

Process of Developing EPMM Milestones



December 2020

January-March 2021

March-April 2021

May-June 2021

August 2021

October 2021

Identify Focus Areas

**Developing
draft milestones**

**Review by EPMM
steering committee**

**Country
consultation**

**Incorporate
feedback**

Launch

ENAP and EPMM Milestones

ENAP

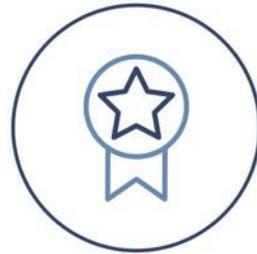
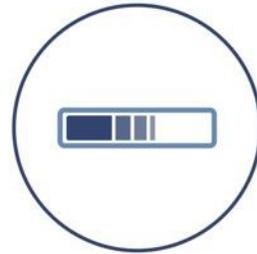
EPMM



EPMM Implementation Framework

EPMM Milestones

-  1. Policies and plans
-  2. Quality of care
-  3. Equity
-  4. Data for Action
-  5. Investment
-  6. Health Workforce
-  7. Response and resilience
-  8. Commodities
-  9. Accountability
-  10. Research, innovation and knowledge exchange



Subnational

National

Global

Achieving milestones

Achieving EPMM Coverage Targets

Achieving improved maternal and perinatal health outcomes

Achieving SDGs and other global targets

Panel Discussion



Dr. Martina Baye

Coordinator of the national program to combat maternal and child mortality, Ministry of Public Health, Cameroon



Dr. Saroja Pande

President Elect, Society of Obstetricians and Gynaecologists, Nepal



Nick Pearson

Founder and Director at Jacaranda Maternity



Tariah Adams

Communication/Advocacy Officer, White Ribbon Alliance, Nigeria



Franka Cadée

President, International Confederation of Midwives (ICM)



Robyn Churchill

Maternal Health Team Lead Office of Maternal Child Health and Nutrition, USAID

Next Steps



Anneka Knutsson, UNFPA



Following the launch EPMM will...

- Ensure that the materials are available in the website and reach the governments & stakeholders at various levels
- Develop tool to track progress in achieving EPMM and ENAP milestones and targets (in coordination with ENAP)
- Operationalize in-country facilitation and coordination
- Engage with the stakeholders in priority countries and other interested countries to identify gaps and need for assistance
- Advocate for mobilization of resources for MNH
- Continue alignment of maternal & newborn health at global level
- Joint EPMM – ENAP progress report in 2023

Closing Remarks



Dr. Austin H. Demby

Honourable Minister of Health and Sanitation, Sierra Leone



Ending Preventable Maternal Mortality Management Team



**THANK
YOU**
for joining us.

See more: www.who.int www.unfpa.org

