Aligning Global Efforts on Maternal and Newborn Health

AlignMNH Opening Forum
Allisyn Moran, WHO on behalf of ENAP and EPMM
Each year . . . .

295,000 women die during pregnancy, childbirth, and postnatal periods

2.5 million newborns die in first 28 days, 47% of U5 child deaths

More than 2 million are stillborn, half during labour

99% of these deaths happen in low & middle income countries, especially for the poorest families BUT most are preventable.

Source: MMEIG 2019; UN IGME 2020; UN IGME Stillbirth 2020
Investment in MN care saves lives

Lives saved (LiST) analysis for 2030 compared to baseline 2016, if 90% universal coverage

Potential impact of around 3 million lives saved, around half in Africa
Global attention for maternal and newborn health
Ending Preventable Maternal Mortality (EPMM) and Every Newborn Action Plan (ENAP)

**EPMM**
- Launched in 2015
- Outlined SDG targets and strategies for ending preventable maternal mortality across 11 themes including proximal and distal determinants
- EPMM Roadmap, coverage targets and milestones in process

**ENAP**
- WHA Resolution in 2014
- Outlined SDG targets for neonatal mortality reduction and ending preventable stillbirths
- 2020-2025 Coverage Targets and Milestones launched on 3 September 2020
Ending Preventable Maternal Mortality aims to end preventable maternal deaths:

- **Global target**: MMR of less than 70/100 000 live births
- **Supplementary national target** is that no country should have an MMR greater than 140/100 000 live births by 2030.

SDG3.1.1 – Maternal mortality target included

**Every Newborn Action Plan** aims to end preventable deaths, setting the first ever national mortality targets:

- ≤ 12 neonatal deaths per 1000 live births
- ≤ 12 stillbirths per 1000 total births

SDG3.2.2: Neonatal target was included.

Stillbirths not in SDGs, but included in the Global Strategy for Women, Children and Adolescent Health & deserve more attention.
ENAP and EPMM Strategic Objectives are complimentary

**ENAP Strategic Objectives**

1. Strengthen and invest in care around the time of birth, with a focus on improving quality and experience of care, while ensuring full integration of services for mothers and babies across the continuum of care.

2. Strengthen health systems to optimise the organisation and delivery of care, the workforce, commodities, and innovation.

3. Reach every woman and newborn by minimising inequities in access to and coverage of care.

4. Harness the power of parents, families, and communities, and engage with society.

5. Improve data for decision making and accountability.

**EPMM Strategic Objectives**

1. Address inequities in access to and quality of sexual, reproductive, maternal, and newborn healthcare.

2. Ensure universal health coverage for comprehensive sexual, reproductive, maternal, and newborn healthcare.

3. Address all causes of maternal mortality, reproductive and maternal morbidities, and related disabilities.

4. Strengthen health systems to respond to the needs and priorities of women and girls.

5. Ensure accountability to improve quality of care and equity.
ENAP/EPMM coverage targets 2020-2025

**Coverage Target 1: Every Pregnant Woman**
- **Indicator:** Four or more antenatal care contacts
- **Global target:** 90% global coverage of four or more antenatal care contacts
- **National target:** 90% of countries have > 70% coverage
- **Subnational target:** 80% of districts have > 70% coverage

**Coverage Target 2: Every Birth**
- **Indicator:** Births attended by skilled health personnel
- **Global target:** 90% global average coverage of births attended by skilled health personnel
- **National target:** 90% of countries with > 80% coverage
- **Subnational target:** 80% of districts with > 80% coverage

**Coverage Target 3: Every Woman and Newborn**
- **Indicator:** Early routine postnatal care (within 2 days)
- **Global target:** 80% global coverage of early postnatal care
- **National target:** 90% of countries with > 80% coverage
- **Subnational target:** 80% of districts with > 80% coverage

**Coverage Target 4: Every Small and Every Sick Newborn**
- **Global target:** 80% of countries have a national implementation plan that is being implemented in at least half the country, with an appropriate number of functional level-2 inpatient units linked to level-1 units to care for small and sick newborns, with family-centred care.
- **National and Subnational targets:** 90% of districts (or equivalent subnational unit) have at least one level-2 inpatient unit to care for small and sick newborns, with respiratory support including provision of continuous positive airway pressure. (See Table 1 for definitions of levels 1 and 2 newborn units.)

| **Target 4**  
| Every Pregnant Woman with obstetric complications  
| Indicator: Proportion of the population covered by functional EmONC health facilities within 2hr travel time  
| ▪ Global target: at least 60% of the population is able to physically access a functional EmONC health facility within maximum 2 hours of travel time – to be confirmed  
| ▪ National and sub-national targets: to be defined  
| **Target 5**  
| On broader determinants of MH  
| Indicator: Proportion of women aged 15-49 who make their own informed and empowered decisions regarding sexual relations, contraceptive use, and reproductive health care (SDG 5.6.1.)  
| ▪ Global target: 65% average coverage – to be confirmed  
| ▪ National and sub-national targets: to be defined |
ENAP and EPMM milestones are aligned

**ENAP Milestones**
1. Policy and Plans
2. Quality of Care
3. Data for Action
4. Investment
5. Response and Resilience
6. Health Workforce
7. Commodities
8. Accountability
9. Research & Innovation

**EPMM Milestones**
1. Policy and Plans
2. Quality of Care
3. Equity
4. Data for Action
5. Investment
6. Health Workforce
7. Commodities
8. Response and Resilience
9. Accountability
10. Research, Innovation and knowledge exchange
ENAP and EPMM Key Messages

• Healthy woman and newborn at center of both initiatives
• Focus is country ownership and impact to achieve SDG targets
• Partnership is crucial – global, regional and country levels for implementation and monitoring
• ENAP leading, EPMM re-vitalizing
  • ENAP finalizing Results Framework 2021-2025
  • EPMM milestones and targets to be launched Summer 2021, then Results Frameworks in process working with 20 priority countries
• Preventing stillbirths is embedded in both initiatives
• Aligning maternal and newborn programs as appropriate, also focus on areas unique to maternal and newborn health to strengthen country planning, tracking progress, sharing successes and challenges
We all have a role to play – Collective Action

Country governments
Targets and plans, with investments
Routine data improved and used
Resilience, including with COVID19 pandemic

Professionals and academics
Midwives, neonatal nurses, paediatricians, obstetricians, engineers and more

Women, parents and caregivers
Voices and inputs are key at all levels

Partners
All partners including private sector and funders

Media, religious leaders, celebrities
Learning from other success stories
Every year 30 million newborns are at risk
Health system response by level of care and impact on human capital

Source: Adapted from Lawn JE, Davidge R, Paul VK, et al. Born Too Soon: care for the preterm baby